

Viridian
Picture Yourself in Viridian Sweepstakes
Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The "Picture Yourself in Viridian Sweepstakes" begins at 12:00:01 a.m., Central Daylight Time ("CDT") on May 1, 2017 ("Sweepstakes Start Date") and ends at 11:59:59 p.m. CDT on August 31, 2017 ("Sweepstakes Period"). Sweepstakes is sponsored by Viridian Holdings LP, 3104 N. Collins St. Unit 7, Arlington, TX 76005 (the "Sponsor"), who is solely responsible for all aspects of this Sweepstakes.

Eligibility: Sweepstakes is open to all legal residents of the United States and District of Columbia who are 18 years of age or older as of the Sweepstakes Start Date. Employees, officers, and directors (including immediate family members and members of the same household) of the Sponsor, its parent company, subsidiaries, affiliates, retailers, distributors and advertising and promotion agencies, and prize suppliers, and any other entities directly associated with this sweepstakes (collectively, "Released Parties"), are also not eligible to participate. All federal, state and local laws and regulations apply. Void where prohibited.

1. How to Enter: During the Contest Period (1) Create a folder on personal Facebook page titled "Picture Yourself in Viridian;" (2) Upload at least 4 digital photos demonstrating each of the Contest Themes to album; (3) Tag Viridian DFW on the Facebook album; and (4) follow the instructions on how to submit your entry (the "Submission"). By uploading your Submission, you agree that your Submission conforms to the Submission Guidelines and Content Restrictions listed below (collectively, the "Guidelines and Restrictions") and that Viridian, in its sole discretion, may remove your Submission and disqualify you from the Contest if it believes, in its sole discretion that your Submission fails to conform to the Submission Guidelines and Contest Restrictions. By uploading your Submission, in addition to rights granted below, you: (a) grant to Sponsor all rights necessary to display your Submissions on Viridian's Web site and Viridian's Facebook page; (b) hereby waive any so-called moral (e.g., creative rights) in your Submissions; (c) represent and warrant that you have the right to grant the rights granted in these Official Rules; and (d) represent and warrant that your Submissions and its use as contemplated in these Official Rules does not and will not violate, misappropriate, or infringe upon any law or regulation or the rights of any third party, including any copyright, trademark, or any rights of publicity or privacy, or any other intellectual property or proprietary rights.
2. Submission Guidelines:
 1. The Submission must be a digital photo;
 2. The Submission must be entrant's original creation and owned one hundred percent (100%) by the entrant;
 3. The Submission cannot have been submitted previously in a promotion of any kind or exhibited or displayed publicly through any means; and

4. The four Submissions must demonstrate each of the following contest themes (“Contest Themes”):
 1. Be Social
 2. Make a Splash
 3. One with Nature
 4. Get Physical
3. Content Restrictions:
 1. The Submission must not contain material that violates, misappropriates, or infringes upon any law or regulation or the rights of any third party, including any copyright, trademark, or any rights of publicity or privacy, or any other intellectual property or proprietary rights;
 2. The Submission must not disparage any person or entity;
 3. The Submission must not contain material that is inappropriate, indecent, obscene hateful, tortious, and/or defamatory;
 4. The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and
4. The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where Submission is created.
5. Participants must mail required images on USB Drive it to “Picture Yourself in Viridian” Sweepstakes, 835 E. Lamar Blvd. #254, Arlington, TX 76005. Mail-in entries must be postmarked by August 31, 2017, and received by September 5, 2017.

LIMIT one entry per person, per Facebook account. Once submitted, an entry cannot be deleted, canceled or modified. Participants should enter using only a Facebook account registered in their name. In the event of a dispute as to Online Entries submitted by multiple individuals using the same e-mail account, subscriber is deemed to be the natural person who is assigned an e-mail address by an Internet access provider, online service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address.

These Official Rules are available by mail as set forth below.

Internet Limitations of Liability: If for any reason this Sweepstakes is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes in whole or in part, at any time, without notice and award the Grand Prize using all non-suspect eligible entries received as of, or after (if applicable) this cancellation, termination, modification or suspension date, or in any manner that is fair and equitable. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone

lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON (S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of a winner based on an e-mail address, the winning entry will be declared by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

Winner Notification: Prize winner will be selected from among all eligible entries received on or about September 9, 2017, by Debra Meers ("the Administrator"), the Marketing Director for Viridian Holdings LP, whose decisions are final and binding in all matters relating to this Sweepstakes. Odds of winning will depend on the total number of eligible entries received. The Grand Prize winner will be contacted by telephone or email and will take receipt of prize at the Viridian Development office located at 3104 N Collins St. #7, Arlington, TX 76005.

Prize: Following the conclusion of the Promotion, one (1) Grand Prize winner will be selected from entries. The Grand Prize winner will receive \$1,000.00 gift certificate to Arlington Camera. Grand Prize winner will be solely responsible for all fees and local, state and federal taxes. Grand Prize winner must provide a valid driver's license or other acceptable government-issued identification card to take delivery and must take delivery within thirty (30) days of being awarded the Grand Prize.

By accepting any prize, the prize winner agrees to release the Sponsor, the Released Parties, and prize suppliers from any and all liability whatsoever for any injuries, losses, or damages of any kind caused by entering the promotion or for damages of any kind caused by any prize or resulting from acceptance, possession, or use/misuse of prize awarded. No substitution or transfer of prize or election of cash in lieu of prize will be permitted. The Sponsor reserves the right at its sole discretion to substitute any prize package with another prize of equal or greater value in the event that the prize (or any component thereof) is not available.

Prize Conditions: The Grand Prize winner will be required to sign an Affidavit of Eligibility and Liability/Publicity Release to be returned within 14 days of written notification, or prize may be forfeited and an alternate winner selected. If a prize or prize notification is returned as unclaimed or undeliverable to a potential winner, if potential winner cannot be reached within three (3) calendar days from the first notification attempt, or if potential winner fails to return requisite document within the specified time period, or if a potential winner is not in compliance with these Official Rules, such then such person shall be disqualified and an alternate winner will be

selected for the prize at issue. The winner's entry, and acceptance of the prize, offered constitutes permission (except where prohibited) for the Sponsor to use said winner's name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media, in perpetuity, without notice or further compensation.

Use of Data: Sponsor will be collecting personal data about entrants, e-mail addresses from entry forms in accordance with its Privacy Policy. Please review the Sponsor's Privacy Policy at the following link: www.ViridianDFW.com/privacy By participating in the Sweepstakes and providing your e-mail address, entrants hereby acknowledge and agree to Sponsor's collection and usage of their personal information as stated in the Sponsor's Privacy Policy and also agree that Sponsor may share this information with its dealer and partner network to alert entrants of future promotions and offers.

Terms & Conditions: This Sweepstakes is subject to all applicable federal, state, and local laws. By entering the Sweepstakes, entrants agree to release, discharge, indemnify and hold harmless the Released Parties, and each of their respective directors, officers, employees, shareholders and agents from any and all liability, loss, damage or injuries to any person (including death) or property of any kind sustained in connection with their participation in the Sweepstakes or from their acceptance, receipt, possession and/or use or misuse of the prize, or for any typographical or other error in the printing, offering or announcement of the prize. Entrants further acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, relative to the prize, including, but not limited to, its quality or fitness for a particular purpose. Any person attempting to defraud or in any way tamper with the Sweepstakes mechanics and/or implementation will be prosecuted to the fullest extent of the law. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sweepstakes Administrator, and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. Sponsor reserves the right to disqualify any entrant that Sponsor determines, in its sole discretion, violates these Official Rules. This Sweepstakes is void where prohibited.

Official Rules by Mail: For your own copy of the Official Rules, send a self-addressed stamped envelope to Picture Yourself in Viridian Sweepstakes Official Rules Request, 835 E. Lamar Blvd. #254, Arlington, TX 76005 for receipt by Aug 31, 2017.

Winners List Requests: To request confirmation of the name and address of the winners, please send a self-addressed, stamped business size envelope, by September 10, 2017, to: Picture Yourself in Viridian Sweepstakes Official Rules Request, 835 E. Lamar Blvd. #254, Arlington, TX 76005

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This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.