

THIS GIVEAWAY IS SUBJECT TO ALL FEDERAL, STATE AND MUNICIPAL LAWS. BY PARTICIPATING IN THIS GIVEAWAY, ENTRANTS AGREE TO BE BOUND BY THESE OFFICIAL RULES.

GIVEAWAY ENTRY PERIOD: Rollin' & Chillin' at Viridian Giveaway (the "Giveaway") begins at 12:00:01 AM Central Daylight Time ("CDT") on August 1, 2019 and ends at 11:59:59 PM CDT on September 30, 2019 (the "Giveaway Period").

ELIGIBILITY: The giveaway is only open to legal U.S. residents at the time of entry. Employees of Viridian Holdings, LP (the "Sponsor"), and Bicycles Inc. and Trinity Fireside (collectively, "Advertising Participants") and their respective subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members of, and/or those living in the same household of each, are not eligible to enter. Giveaway is subject to all applicable federal, state and local laws and regulations.

HOW TO ENTER: During the Giveaway Period, visit Viridian Development and purchase a home during the month of August and September to be entered the giveaway. Entries must be received between August 1, 2019 at 12:00 PM CDT thru September 30, 2019 at 12 PM CDT. Entrants are subject to all notices posted online including, but not limited to, the following Privacy Policies: <https://www.viridiandfw.com/privacy>

Limit: One (1) Entry total per household regardless of whether entrant has more than one buyer on home.

NO PURCHASE NECESSARY. A purchase does not increase the chances of winning.

Alternate means of entry: Mail a 4" x 6" card with the following information:

- Your full name
- Your complete address
- Valid email address (if you do not have an email address, print "no email address")
- Valid telephone number
- The words "Rollin' & Chillin' at Viridian Sweepstakes"

Mail entry to: Viridian Holdings, LP 835 E. Lamar Blvd., #254 Arlington TX 76011

Only one entry card will be accepted per person. All entries become the exclusive property of Sponsor and will not be acknowledged or returned."

Entrants will have the opportunity, but not the obligation, to share the giveaway with others by publishing a post to their own Facebook or Instagram page, tweet to their own Twitter account or pin to their own Pinterest board. Giveaway is in no way sponsored, endorsed or administered by, or associated with, Facebook, Inc., Instagram, Twitter, Inc., or Pinterest.

PRIZE/APPROXIMATE RETAIL VALUE ("ARV")/ODDS: Ten (10) Prizes are available to be awarded in this giveaway. The Prize consists of a bicycle gift certificate with a retail value of \$350.00 and a ROVR 45 Cooler retail valued at \$369.00 and BIKR bike towing accessory retail valued at \$55.00.

Any difference between the ARV and actual value will not be awarded. Taxes, registration costs and fees are not included.

RANDOM DRAWING: The Prize winner will be selected in a random drawing on or about August 30, 2019 and September 30, 2019 from among all eligible entries received during the Giveaway Period by the Sponsor, whose decisions are final. Ten prizes will be awarded during this contest.

WINNER NOTIFICATION: Prize winner will be notified via direct mail, email, and phone, subject to applicable law, will be required to sign and return, within seven (7) days of notification, a W-9 Form and where allowable, a Publicity Release (collectively, "the Releases"). These Releases will require the Prize winner to furnish his/her Social Security Number for the sole purpose of tax reporting, as required by law. Noncompliance will result in disqualification and an alternate winner may be selected. The prize package will be awarded after closing documents have been reviewed.

PRIZE CONDITIONS: PARTICIPATION IN THIS GIVEAWAY AND THE RECEIPT AND/OR USE OF PRIZE OFFERED IS AT YOUR OWN RISK. ENTRANTS ACKNOWLEDGE THE INHERENT HAZARDS, DANGERS AND RISKS ASSOCIATED WITH OWNING AND OPERATING A BICYCLE, INCLUDING BUT NOT LIMITED TO: INJURIES RECEIVED FROM EQUIPMENT OR RECEIVED FROM OTHER'S USE EQUIPMENT; INJURIES FROM ENCOUNTERS WITH WILDLIFE AND/OR INSECTS; INJURIES FROM EXPOSURE TO SUN, WIND, WEATHER AND/OR OTHER NATURAL ELEMENTS OR ACT OR OMISSION OF ANY GUIDE CONNECTED WITH ANY BICYCLE EXPERIENCE; RAPID MEDICAL ATTENTION AND/OR EMERGENCY RESPONSE MAY NOT BE AVAILABLE; AND THAT THERE ARE NATURAL FACTORS AND OCCURRENCES WHICH MAY IMPACT ON OR AFFECT THE SAFETY OF SUCH ACTIVITIES, AND ENTRANTS ASSUME THESE RISKS AND DANGERS.

BY ACCEPTING THE PRIZE, WINNER ACCEPTS (AND AGREES TO CONFIRM IN WRITING) THE INHERENTLY DANGEROUS NATURE AND RISK OF OWNING AND OPERATING A BICYCLE, INCLUDING POTENTIAL PERSONAL INJURY AND/OR DEATH, ACKNOWLEDGES THAT HIS/HER PARTICIPATION IN THE USE OF PRIZE IS VOLUNTARY TO THE BIKE OPERATOR, OCCUPANTS AND THIRD PARTIES ENCOUNTERED WHILE OPERATING THE BICYCLE, ACKNOWLEDGES THAT THERE ARE NATURAL FACTORS AND OCCURRENCES WHICH MAY IMPACT OR AFFECT THE SAFETY OF THE ACTIVITIES HE/SHE IS PARTICIPATING IN AND HE/SHE ASSUMES THE RISK OF SUCH FACTORS AND OCCURRENCES AND AGREES TO THE EXTENT ALLOWED BY LAW THAT THE SPONSOR, ADVERTISING PARTICIPANTS AND EACH OF THEIR RESPECTIVE EMPLOYEES AND AGENTS SHALL NOT BE IN ANY WAY RESPONSIBLE FOR ANY RESULTING INJURY AND/OR DEATH. SPONSOR, AND ADVERTISING PARTICIPANTS SHALL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF THE OWNERSHIP AND OPERATION OF THE BICYCLE OR ACTIVITY RELATED TO THE PRIZE OR ANY OTHER ASPECT OF PRIZE WINNER'S ACCEPTANCE OR USE OF THE PRIZE.

All travel related expenses, including but not limited to, airfare and ground transportation to/from Viridian Development to pick up the Bicycle voucher and cooler including, but not limited to, fees, gratuities, incidentals, upgrades, insurance, service charges, luggage fees,

hotel, resort or property fees, food & beverage expenses, and personal expenses such as telephone/Internet charges are not included with the Bicycle/Cooler prize are the sole responsibility of prize winner.

If a prize notification is returned as undeliverable or Sponsor is unable to contact winner by September 10, 2019 (August drawing) or October 10, 2019 (September drawing), or if winner is found to be ineligible or not in compliance with these rules, that winner will be disqualified, and the Prize may be awarded to an alternate winner in a separate random drawing. Only two (2) alternate winners may be determined through this process, after which the prize will remain un-awarded.

The Prize is not redeemable for cash. Prize is not assignable or transferable. No substitutions are permitted, except if prize is unavailable, in which case a prize of equal or greater value will be awarded, at Sponsor's sole discretion. No cash in lieu of prize and no exchanges or substitutions, except at the sole discretion of the Sponsor. Any other incidental expenses on prize not specified herein are the winner's sole responsibility. THE PRIZE IS AWARDED "AS IS" AND NEITHER SPONSOR NOR ADVERTISING PARTICIPANTS MAKE ANY, AND HEREBY DISCLAIM ANY AND ALL, REPRESENTATIONS OR WARRANTIES OF ANY KIND REGARDING THE PRIZE.

The Prize winner is responsible for all federal, state, local sales taxes and income taxes associated with winning prize. Except where prohibited by law, entry and acceptance of The Prize or any portion thereof constitute permission for Sponsor, Advertising Participants and their designees, to use winner's name, prize won, hometown, likeness, biological material, video tape, photographs, voice and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

Participating entrants agree to these Official Rules and the decisions of the Sponsor, and release the Sponsor, Advertising Participants, Facebook, Inc., Instagram, Twitter, Inc., or Pinterest and their affiliated companies, and all other businesses involved in this giveaway, including advertisers, as well as the employees, officers, directors and agents of each, and including legal and financial advisors (the "Released Parties"), from all claims and liability (including all damages, losses, expenses and fees including reasonable attorney(s) fees) relating to participation in the giveaway, including the acceptance and use/misuse of The Prize offered. Winner assumes all liability for any injury or damage caused or claimed to be caused, by participation in this giveaway or use/misuse or redemption of the prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the giveaway or in the announcement of the Prize.

By participating in a giveaway, entrants agree to release, discharge and hold harmless the giveaway Entities from and against any and all claims, liability, costs, losses, damages or injuries of any kind arising out of or related to entrants' participation in a giveaway and/or related to any Prize (including, without limitation, losses, damages or injuries to entrant's or any other person's equipment or other property, or to their persons, related to participation in a giveaway; or arising out of any violation of rights of publicity or privacy, or claims of defamation or portrayal in a false light; or based on any claim of infringement of intellectual property; or from any typographical, human or other error in the printing, offering, selection, operation or

announcement of any giveaway activity and/or Prize). Without limiting the generality of the foregoing, entrants agree that giveaway Entities: (A) have neither made nor will be in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, in connection with any giveaway and/or with respect to Prizes, including, without limitation, to any Prize's quality or fitness for a particular purpose; (B) maintain no control over the personnel, equipment or operation of any air, water or surface carrier, ship line, bus or limousine company, transportation company, hotel, manufacturer or other person or entity furnishing services, products or accommodations ("Suppliers") as a part of the Prizes provided in connection with any giveaway; and (C) will not be responsible or liable for any injury, damage, loss, expense, accident, delay, inconvenience or other irregularity that may be caused or contributed to: (1) by the wrongful, negligent or unauthorized act or omission on the part of the Suppliers or any of their agents, servants, employees or independent contractors, (2) by any defect in or failure of any vehicle, equipment, instrumentality, service or product that is owned, operated, furnished or otherwise used by any of those Suppliers, (3) by the wrongful, negligent or unauthorized act or omission on the part of any other person or entity not an employee of the giveaway Entities, and (4) by any cause, condition or event whatsoever beyond the control of the giveaway Entities. Entrants agree that the giveaway Entities shall have no responsibility or liability for discontinued Prizes; human error; incorrect or inaccurate transcription of registration and/or account information; any technical malfunctions of the telephone network, computer online system, computer dating mechanism, computer equipment, software, or Internet service provider utilized by Sponsor; interruption or inability to access the Website, or Sponsor or affiliated entities' respective websites, or any online service via the Internet due to hardware or software compatibility problems; any damage to entrant's (or any third person's) computer and/or its contents related to or resulting from any part of a giveaway; any lost/delayed data transmissions, omissions, interruptions, viruses, bugs, defects; and/or any other errors or malfunctions, even if caused by the negligence of the giveaway.

Entities. Each entrant further agrees to indemnify and hold harmless giveaway Entities from and against any and all liability resulting or arising from any giveaway and to release all rights to bring any claim, action or proceeding against giveaway Entities and hereby acknowledge that giveaway Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to a Prize, including express warranties provided exclusively by a Supplier that may be sent along with a Prize. Sponsor is not responsible for the actions of entrants in connection with any giveaway, including entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of a giveaway.

As a condition of entering the giveaway, each entrant gives consent for Sponsor to obtain and deliver his/her name, address and other information to third parties for the purpose of administering each giveaway and to comply with applicable laws, regulations and rules. Any information entrants provide to Sponsor may be used to communicate with entrant in relation to any giveaway or on a winner's list. In the event of a dispute over the identity of an online entrant, entry may be deemed submitted by the registered account holder of the e-mail address associated with the entry for the domain associated with the submitted address if person is eligible. Winner may be required to show proof of being the registered account holder. Registered account holder is defined as the person assigned to an

e-mail address by an Internet access provider, on-line service provider or other organization responsible for assigning e-mail addresses. In the event a dispute regarding the identity of the individual who submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry may be deemed ineligible. The giveaway Entities are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's e-mail account to receive e-mail messages.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE GIVEAWAY, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

PRIVACY: By entering and providing the required entry information, entrants acknowledge that the Sponsor may also send information, samples or special offers it believes may be of interest to entrant, or other information or goods offered by its marketing partners. Personal information collected by Sponsor will be used for administration of the giveaway and awarding the Prize. Furthermore, by entering, each entrant agrees to Sponsor's privacy policy at <https://www.viridiandfw.com/privacy>. Please refer to Sponsor's privacy policy for important information regarding the collection, use and disclosure of personal information by Sponsor. In addition, by entering, you agree that Sponsor may share your personal information with Advertising Participants and to each Advertising Participant's respective privacy policy as follows: <https://www.viridiandfw.com/privacy>. The Sponsor is not responsible for disclosures made by any third party.